



MATS UNIVERSITY, RAIPUR
SCHOOL OF FASHION DESIGNING & TECHNOLOGY

Teaching Learning Scheme
For
(Two Year Full-time Degree Programme)

Master of Design - Fashion Designing
(M. Des. - FD)

2025-27
(Semester Based Course)

Introduction:

Indian Fashion industry has been exposed to the world's finest expertise, technologies with the liberalization of economy. The course is formulated to train students to excel in fashion designing. The programme imparts training in areas of design, management, technology, apparel manufacturing. The application of computers in the field is also made aware of to the student. The students are exposed to many practical areas where today India is playing a dominating role in fashion industry.

The students are not only given a technical guidance about the fashion industry and the concepts of fashion technology but also given opportunities to excel in related areas like export management and merchandising which makes students competitive in this changing environment and given them an opportunity to re skill themselves in the future.

1. Scope and Content

1.1 The Regulation and Policies documented here are applicable for all full-time Under Graduate Programme offered by MATS University, Raipur campus.

1.2 The user of this document is notified to go through the content scrupulously. There are certain Regulations and Policies, which would be applicable only for certain programme. As such the applicability of their Regulation and Policies must be understood in the content of the given Course Matrix and Syllabus of each programme.

1.3 The Regulation and Policies given here are in addition to the rules and regulation notified at the time of admission.

1.4 The authorities of university may modify, add, delete, expand or substantiate any part of the Regulation and Policies without the prior approval of the student.

2. Course Content

The programme shall be for duration of six semesters, spread out in three years. Each semester of the programme shall consist of either all or some of the following components:

- a. Core Subjects**
- b. Practical/Lab Subjects**
- c. Elective Course**
- d. Project Work**

2.1 Core Subjects

Core subjects comprises of subjects that form an integral part of the programme. These subjects provide a strong ground in basic disciplines of study.

2.2 Practical/Lab Subjects

These subjects are totally practical-based subjects. The learning of these subjects will be performed in laboratories/practical sites with equipments/resources. These subjects shall support the practical implementation of the core/core-bracket subjects. The processes of evaluation of their subjects will depend on the nature of that individual subject.

2.3 Elective

These subjects meet disciplinary requirements. Students are advised to consult with their faculty advisor about the description of each elective subjects. Descriptions of each disciplinary requirement are included below.

2.4 Project work

The project work should be done for duration as specified by Faculty/Coordinator, in the area, related to the main subject of study or specialization. The project work shall give the student an insight to the situations existing in the field/market/industries. Etc.

3. Eligibility for Admission and Mode of Selection

3.1 The minimum qualification required to be eligible for admission is a pass in the HSC or 10+2 examination of a Board of a State Government, or a course recognized as equivalent thereto by the University, desirably with the relevant or related subjects as one of the subjects of study.

3.2 The method of selection for the course shall normally be by means of a Personal interview. However, the admission might also be by means of an entrance test.

4. Attendance and Examination

A student is eligible to appear for the term-end examinations, only if he/she has put in a minimum of 75% attendance in each subject individually.

5. Assessment and Examination

5.1 Assessment of Project Work

The project work will carry a total of 200 marks. Of this, 150 marks are for the study/report and 50 marks will be awarded for performance in the viva-voce examination.

5.2 Eligibility to Appear for the Term-End Exam

Students, who have put in a minimum of 75% attendance in each subject, shall be eligible to appear for the Term-end examination.

6. Maximum period for the completion of the Programme

The maximum period for the completion of the programme shall be five years from the date of joining the programme.

7. General Guidelines

7.1 Academic Integrity and Ethics

a. A student who has committed an act of academic dishonesty will be deemed to have failed to meet a basic requirement of satisfactory academic performance. Thus, academic dishonesty is not only a basis for disciplinary action but also is relevant to the evaluation of student's level of performance and progress.

b. Where there has been violation of the basic ethos and principles of academic integrity and ethics, the Director/Board of Examiners/Course coordinator may use their discretion in terms of disciplinary action to be taken.

c. Academic dishonesty includes, but is not necessarily limited, to the following:

i. Cheating or knowingly assisting another student in committing an act of cheating;

- ii. Unauthorized possession of examination materials, destruction or hiding of relevant materials;
- iii. Act of plagiarism;
- iv. Unauthorized changing of marks or marking on examination records.

7.2 Attendance

- a. Student are required to attend and participate in all scheduled class sessions, guest lecturer, workshops, outbound learning programs and club/ forum activities of both academic and non-academic nature.
- b. Students may be dropped from the programs due to excessive and non-intimated absences.
- c. Students must notify the program coordinator in writing, the reasons for absence, if any, from class sessions, activities and assessment components.
- d. On notification of absences (including anticipated absences) , the Director/ Programmer coordinator would determine whether the absences could be rectified or whether it is possible to satisfactorily complete the subject with the number of identified absences.

7.3 General

- a. The students are expected to spend a considerable amount of time in research, reading and practice.
- b. All students are expected to develop and maintain a positive profession attitude and approach throughout the Programme and in conduct of all other activities.
- c. Attendance alone is not sufficient. Students are expected to participate, to help the class learn and understand the topics under consideration.
- d. Food and drinks are not permitted in the classroom / conference hall.
- e. All students are expected to dress as per stipulated dress code.

7.4 Passing Criteria

- Semester/cumulative grade point average SGPA/CGPA.
- The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a students in all courses taken by a student and the sum of the number of credits of all the courses undergone by a student ,i.e.

$$SGPA (S_i) = \sum (C_i \times G_i) / \sum C_i$$

Where C_i is the number of credits of the i th course & G_i is the grade point scored by the student in the i th course.

- The CGPA is also calculated in the same manner talking into account all the courses undergone by a student over all the semesters of a programme i.e

$$CGPA (S_i) = \sum (C_i \times G_i) / \sum C_i$$

Where S_i is the SGPA of the i th semester & C_i is the total number of credits in that semester.

Program Outcome

PO-I: The Master in Fashion Design program describes fashion studies, design thinking and intensive studio-practice, fashion illustration and theme board, style concept with new trend of fashion mapping, visual research & knowledge about overall style. Students will COMPUTE THE knowledge of the complexity of the fashion system on all levels, grow a mature awareness of the various professions across its value chain, envision the future of the apparel industry & textile industry.

PO-II: Student will prepare & showcase their skills of designing and creativity through garment displays and exhibition.

PO-III: Students will develop a sense of Image making with aesthetics sensibilities through photographic analysis, reading forecast & capturing images for new trends. Interpretation of images in terms of programming, decoding & interpreting forecast for specific brands. Classifying ARRANGING and naming of new trends.

PO IV: It approaches to various concepts, material, software technology, craftsmanship, culture, business, apparel marketing, branding and advertising, e-commerce, promotion, consumption, cluster programs and innovation now tends to be creating unexplored areas that present immense scope for study and research.

PO-V: 'Master of Design' degree caters to this multi-disciplinary and dynamic nature of job profiles and build internship and team skills. The unique aptitude and ability of each student is appraised and assessed through specialized training and skill development during the course of two years.

PO-VI: Research Skills: Students will be able to identify topics and formulate questions for productive inquiry; they will identify appropriate methods and sources for research and evaluate critically the sources they find; and they will use their chosen sources effectively in their own writing, citing all sources appropriately.

PO-VII: The aim of the Master in fashion design is to grow mature professionals who can devise employment opportunities as: fashion designers, accessories designers, textile designers, trend researchers, product developer's business function and visual merchandisers, fashion choreographers, digital designers, fashion stylist, fashion journalist & successful entrepreneurs. Learn customer relationships and work professionally.

PO-VIII: Student will generate the wide knowledge about export marketing and document, media report, fashion media and fashion magazine.

PO-IX: Students will be able to draw fashion illustrations and their elements and principle of design. Students will gain enhanced knowledge in illustrational skills which will help them make effective portfolio, embroidery sketching skills & create innovative fabric texture.

PO-X: Student will analyze methods of IPR' using modern tools and technologies. Students will learn basic ethics, develop strategies, understand management skills, build partnership firms, entrepreneurship skills & its fundamental and development. Students will showcase their skill in the form of fashion shows and exhibitions.

Vision

The vision is to create a truly global awareness that provides growth, opportunities for students in the field of designing, as well as achieving the goal of becoming the leading Fashion University across India.

Mission

- To provide challenging, creative and effective career.
- Seek to provide unique learning experience.
- To make them designers and entrepreneur.
- Specially tailored program for those students who have an interest in designing field.

Programme: Master Of Design (M.Design) Semester: I

NHEQF Level: 6 Courses					Teaching Scheme				Evaluation Scheme		Total
Course Category	Course Sub Category	Course Type	Course Name	Code	Hours			Credits			Marks
					Theory	Tutorial	Practical		CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Theory	Design Research Methodology & Ecommerce	MDES DSC-101	4	0	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Lab	Digital Design	MDES DSC-102	2	0	6	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Lab	Fashion Illustration and design	MDES DSC-103	2	0	6	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Theory	Intellectual Property Rights	MDES DSC-104	4	0	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Project	Study of Tools & Techniques for Fashion Media	MDES DSC-105	2	2	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Project	Fashion Styling	MDES DSC-106	1	1	0	2	15	35	50
Total					15	3	12	22	165	385	550

Semester	Discipline Specific Core Courses (DSCC) Major	Discipline Specific Elective Courses (DSEC) Minor	General Elective/Interdisciplinary/Multidisciplinary/Allied Courses	AEC	SEC/Internship	Value Added Course (VAC)/ (IKS)/IKS (Core)	RP/PM /OJT	Cumulative Credit per Sem.
I	22	00	0	0	0	0	0	22

Programme: Master Of Design (M.Design) Semester: II

NHEQF Level: 6.5 Courses					Teaching Scheme				Evaluation Scheme		Total Marks
Course Category	Course Sub Category	Course Type	Course Name	Code	Hours			Credits			
					Theory	Tutorial	Practical		CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Project	Introduction to Nonwoven & Technical textile	MDES DSC-201	2	2	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Project	Fashion Process for special Need	MDES DSC-202	2	2	0	2	15	35	50
Discipline Specific Core Courses (DSCC)	Major	Theory	Fashion Marketing & Management	MDES DSC-203	3	1	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Lab	Conceptualized & Stylized Illustration	MDES DSC-204	0	1	6	2	15	35	50
Discipline Specific Elective Courses (DSEC)	Minor	Project	Innovative Fashion	MDES DSE-201	2	2	0	4	30	70	100
			Costume Studies	MDES DSE-202							
Discipline Specific Core Courses (DSCC)	Major	Project	Craft Studies & Cluster Design Practices	MDES DSC-205	1	1	0	2	15	35	50
Discipline Specific Core Courses (DSCC)	Major	Project	Basic & Functional Textile	MDES DSC-206	2	2	0	4	30	70	100
Total					12	11	6	22	135	315	550

Semester	Discipline Specific Core Courses (DSCC) Major	Discipline Specific Elective Courses (DSEC) Minor	General Elective/Interdisciplinary/ Multidisciplinary/Allied Courses	AEC	SEC/Internship	Value Added Course (VAC)/ (IKS)/IKS (Core)	RP/PM /OJT	Cumulative Credit per Sem.
II	18	4	0	0	0	0	00	22

BRIDGE COURSE FOR STUDENT IN SEMESTER II

Bridge Courses (BC)	Major	Theory	Fashion Fundamentals	MDES BC-001	4	4	3	1	30	70	100
Bridge Courses (BC)	Major	Lab	Garment Designing & Construction	MDES BC - 002	4	4	1	3	30	70	100

Programme: Master Of Design (M. Design) Semester: III

NHEQF Level: 6 Courses					Teaching Scheme				Evaluation Scheme		Total
Course Category	Course Sub Category	Course Type	Course Name	Code	Hours			Credits			
					Theory	Tutorial	Practical				
Discipline Specific Core Courses (DSCC)	Major	Theory	Entrepreneurship & Business plan development	MDES DSC-301	3	1	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Theory	Apparel Quality Analysis	MDES DSC-302	3	1	0	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Project	Trend Research & Forecasting	MDES DSC-303	1	1	2	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Theory	Professional Practices & Ethics	MDES DSC-304	3	1	0	4	30	70	100
Internship/ Project Work	Major	Project	Internship+ Project Work	MDES DSC-305	1	0	7	4	30	70	100
Research Work (RW)	Major	Project	Research Paper Publication	MDES DSC-306	1	1	0	2	15	35	50
Total					12	5	9	22	165	385	550

Semester	Discipline Specific Core Courses (DSCC) Major	Discipline Specific Elective Courses (DSEC) Minor	General Elective/Interdisciplinary/ Multidisciplinary/Allied Courses	AEC	SEC/Internship	Value Added Course (VAC)/ (IKS)/IKS (Core)	RP/PM /OJT	Cumulative Credit per Sem.
III	16	0	0	0	4	0	2	22

Programme: Master Of Design (M.Design) Semester: IV (Coursework & Research)											
NHEQF Level: 6 Courses					Teaching Scheme			Evaluation Scheme		Total Marks	
Course Category	Course Sub Category	Course Type	Course Name	Code	Hours			Credits			
					Theory	Tutorial	Practical		CIA	ESE	
Discipline Specific Core Courses (DSCC) (Course Work)	Major	Theory	Design as Luxury	MDES DSC-401	3	1	0	4	30	70	100
	Major	Theory	Smart & Functional Fashion Apparel	MDES DSC-402	3	1	0	4	30	70	100
Research Work	Major	Project	Patent Design	MDES DSC-403	2	10	0	6	60	140	200
	Major	Project	Dissertation With Thesis	MDES DSC-404	2	14	0	8	75	175	250
Total					10	26	0	22	195	455	650

Semester	Discipline Specific Core Courses (DSCC) Major	Discipline Specific Elective Courses (DSEC) Minor	General Elective/Interdisciplinary/ Multidisciplinary/Allied Courses	AEC	SEC/Internship	Value Added Course (VAC)/ (IKS)/IKS (Core)	RP/PM /OJT	Cumulative Credit per Sem.
IV	8	0	0	0	0	0	14	22

Programme: Master Of Design (M.Design) Semester: IV (Research)											
NHEQF Level: 6 Courses					Teaching Scheme			Evaluation Scheme		Total Marks	
Course Category	Course Sub Category	Course Type	Course Name	Code	Hours			Credits			
					Theor y	Tutor ial	Practi cal		CIA	ESE	
Research Work			Patent Design	MDES DSC-403	2	10	0	6	60	140	200
			Research Paper	MDES DSC-405	2	10	0	6	60	140	200
			Dissertation With Thesis	MDES DSC-404	2	18	0	10	75	175	250
Total					6	38	0	22	195	455	650

Semester	Discipline Specific Core Courses (DSCC) Major	Discipline Specific Elective Courses (DSEC) Minor	General Elective/Interdisciplinary/ Multidisciplinary/Allied Courses	AEC	SEC/Internship	Value Added Course (VAC)/ (IKS)/IKS (Core)	RP/PM /OJT	Cumulative Credit per Sem.
IV	0	0	0	0	0	0	22	22